The 11th Korea-Spain Forum

June 15-16, 2017, Seoul, Korea

“Public Diplomacy for a Better Mutual Understanding”

The 11th Korea-Spain Forum

June 14~16, 2017, Seoul, Korea

- **Date:** June 14-16, 2017
- **Venue:** Grand Walkerhill Seoul
- **Host organization:**
  - Korea: Korea Foundation(KF), Hankuk University of Foreign Studies(HUFS)
  - Spain: Casa Asia
- **Language:**
  - Korean-Spanish simultaneous interpretation
- **Composition of forum**
  - Four sessions will be held over two days. There will be two speakers from each country for each session (maximum four presentations in total per session). Presentations are 10 to 15 minutes long. All participants should be engaged in debate.

KOREA FOUNDATION KF 한국국제교류재단

CASA ASIA

HANKUK UNIVERSITY OF FOREIGN STUDIES

6.14(Wed)

	Arrival of the Spanish Delegation in Seoul
20:00	**Welcome Dinner of the 11th Korea-Spain Forum**

6.15(Thu) (Venue: Grand Walker hill Seoul Grand hall A)

8:30-9:00	**Registration of the Delegations**
9:00-10:00	**Opening Ceremony** **Opening Remarks** • Mr. Sihyung Lee, President, Korean Foundation • Mr. Inchul Kim, President, Hankuk University of Foreign Studies • Mr. Ramón Mª. Moreno, General Director, Casa Asia **Congratulatory Remarks** • Mr. Jaekwon Shim, Chairman, the Foreign Affairs and Unification Committee, National Assembly **Keynote Speeches** • Mr. Ildefonso Castro, Vice Minister of Foreign Affairs, Ministry of Foreign Affairs and Cooperation • Mr. Youngman Park, President, Chamber of Commerce of Korea & President, Doosan Infracore(TBC)

10:00-10:15	**Take photos and coffee break**

10:15-12:10	**SESSION 1: Public Diplomacy, Tourism and Country Image** • *Country Image. How to Increase the Visibility of Korea in Spain and vice versa* • The Media as a Key Tool to Foster Tourism in Both Directions **[Chairperson]** • Mr. Sungjoon Yim, Senior Advisor, Lee International IP Law Office & Former President, Korean Foundation **[Speakers]** • Mr. Elias Bendodo, President, the Provincial Council of Malaga • Mr. Magi Castelltort, Director, Tourism Office of Spain in Tokyo (for Japan, Korea and China), Ministry of Energy and Tourism and Digital Agenda • Mr. Taehwan Kim, Professor, Korea National Diplomatic Academy • Mr. Daegwan Kim, Dean, Graduate School of Tourism, Kyung Hee University
12:10-14:00	**Luncheon** (Venue: Grand Walkerhill Seoul Grand hall B)

14:00-16:00	**Session 2: Economic and Technological Cooperation** • Science /Technology Cooperation. • Opportunities for Korea-Spain Cooperation in Latin-American Markets **[Chairperson]** • Mr. Andrés Pereda, Director, Department of Corporate Development, Chamber of Commerce of Spain **[Speakers]** • Mr. José Angel Narvaez, President, Malaga University • Ms. Somi Yoon, Senior Researcher, Korea Institute for Advancement of Technology • Antonio Garcia Rebollar, Economic and Commercial Counselor, Embassy of Spain in Korea • Korean representative (TBC)
16:00-16:20	**Coffee break**

16:20-18:20	**Session 3: International Trade : Current Challenges and Responses** • EU-Korea FTA and Bilateral Cooperation • Trans-Atlantic Partnership and the Ibero-American Summit **[Chairperson]** • Mr. Antonio Javier Romera, Deputy General Director, Department of Foreign and Commercial Affairs, Ministry of Foreign Affairs and Cooperation **[Speakers]** • Mr. Pedro Manuel Moreno, Director, Cabinet of the General Secretary, the Ibero-American General Secretariat (TBC) • Narciso Casado, Director, Department of International Relations, Spanish Confederation of Employers' Organizations • Mr. Yooduk Kang, Dean, the Faculty of Language & Trade, Hankuk University of Foreign Studies • Mr. Chul Chung, Vice President, Department of International Trade, Korea Institute for International Economic Policy
18:30-	**Dinner** (Venue: Grand Walkerhill Seoul Aston House) **Congratulatory remarks**

	• Mr. Gonzalo Ortiz, Ambassador of Spain to Korea • Mr. Heegwon Park, Ambassador of Korea to Spain
06.16(Fri)	(Venue: Grand Walkerhill Seoul Grand hall A)
9:00-11:00	**Session 4: Cultural Diversity and Literature** • Cultural Diversity • Literature and Publishing Exchange as a Tool for a Better Understanding of Each Language and Culture **[Chairperson]** • Mr. Chul Park, Former President, Hankuk University of Foreign Studies **[Speakers]** • Mr. José Maria Merino, Writer and Member of the Royal Academy of the Spanish Language • Mr. Antonio Gil de Carrasco, Director, Cervantes Institute- Tokyo • Mr. Youngil Ko, General Director, Department of Translation and Publication, Literature Translation Institute of Korea • Ms. Kiseon Chung, Director, IOM Migration Research and Training Center

11:00-11:20	**Wrap-up** **[Rapporteur]** • Mr. Wonho Kim, Director, Center for International Cooperation and Strategy, Hankuk University of Foreign Studies
11:20-11:40	**Closing ceremony** **Closing Remarks** • Spanish representative (TBC) • Korean representative (TBC)
11:40-12:20	**The Presentation of 『The XXIII Olympic Winter Games』** • Mr. Kang-Ro Yoon, Chairperson Aide, Pyeong Chang Winter Olympic Organizing Committee & Director, International Sport Diplomacy Institute **The Presentation of 『The Way of Saint James (Camino de Santiago)』** • Mr. Francisco Singul. Director of the Cultural Department of 'Ruta Xacobea' (TBC)
12:30-	**Farewell luncheon** (Venue: Grand Walkerhill Seoul Grand hall B)

The List of the Korean Delegation for the 11th Korea-Spain Forum

Name	Affiliation/ Position	Role
Si-hyung Lee	President, Korean Foundation	Opening Remarks
In-chul Kim	President, Hankuk University of Foreign Studies	Opening Remarks
Jaek-won Shim	Chairman, the Foreign Affairs and Unification Committee, National Assembly	Congratulatory Remarks
Hee-gwon Park	Ambassador of Korea to Spain	Congratulatory remarks
Young-man Park	President, Chamber of Commerce of Korea & President, Doosan Infracore	Keynote Speech
Won-ho Kim	Director, Center for International Cooperation and Strategy, Hankuk University of Foreign Studies	Chairperson of Opening ceremony, Closing ceremony, Wrap-up
Sung-joon Yim	Senior Advisor, Lee International IP Law Office & Former President, Korean Foundation	Chairperson (Session 1)
Chul Park	Former president, Hankuk University of Foreign Studies	Chairperson (Session 4)
Dae-kwan Kim	Dean, Graduate School of Tourism, Kyung Hee University	Speaker (Session 1)
Tae-hwan Kim	Professor, Korea National Diplomatic Academy	Speaker (Session 1)
So-mi Yoon	Senior Researcher, Korea Institute for Advancement of Technology	Speaker (Session 2)
Yoo-duk Kang	Dean, Faculty of Language & Trade, Hankuk University of Foreign Studies	Speaker (Session 3)

Chul Chung	Vice President, Department of International Trade, Korea Institute for International Economic Policy	Speaker (Session 3)
Young-il Ko	General Director, Department of Translation and Publication, Literature Translation Institute of Korea	Speaker (Session 4)
Ki-seon Chung	Director, IOM Migration Research and Training Center	Speaker (Session 4)
Dae-sung Oh	Former Ambassador of Korea to Spain	Operation committee member, debater
Chul-soon Park	Deputy Director, Department of Western Europe, Ministry of Foreign Affairs	Operation committee member, Debater
Min-young Kim	President, Korean Society of Translators	Panel
Gun-young Kim	Visiting Professor, Hankuk University of Foreign Studies & Formar Director, Department of Commerce, Kotra Madrid & Formar Director, Department of Latin America, Kotra	Panel
Jee-in Yeo	Curator, Toji Cultural Foundation	Panel(session 4)
Mun-yeol Lee	Author	Panel(session 4)
Chang-sup Lee	President, Korea Times	Panel(session 1)
Hyo-sang Leem	Professor, Spanish Department, Kyung Hee University	Panel
Jong-sup Jun	Professor of Linguistics & Cognitive science department, Hankuk University of Foreign Studies	Panel
Young-hun Jung	Adjunct professor, Energy & System department, Ajou University	Panel
Won-dug Han	Director, Foreign Language training & testing Center, Hankuk University of Foreign Studies	Panel(session 4)

Jill Leslie Tao	Director, Office of International Affairs, Incheon University	Panel(session 1-3)
Kang-ro Yoon	Chairperson Aide, Pyeong Chang Winter Olympic Organizing Committee & Director, International Sport Diplomacy Institute	Presenter of 『The XXIII Olympic Winter Games』

The List of the Spanish Delegation for the 11th Korea-SpainForum

Name	Affiliation/ Position	Role

Ramón M. Moreno	Director General, Casa Asia	Opening Remarks
Gonzalo Ortiz	Ambassador of Spain to Korea	Congratulatory remarks
Ildefonso Castro	Vice Minister of Foreign Affairs, Ministry of Foreign Affairs and Cooperation	Keynote Speech
Andrés Pereda	Director, Department of Corporate Development, Chamber of Commerce of Spain	Chairman (Session2)
Antonio Javier Romera	Deputy General Director, Department of Foreign and Commercial Affairs, Ministry of Foreign Affairs and Cooperation	Chairman (Session3)
Elias Bendodo	President, the Provincial Council of Malaga	Speaker (Session 1)
Magi Castelltort	Director, Tourism Office of Spain in Tokyo(for Japan, Korea and China), Ministry of Energy and Tourism and Digital Agenda	Speaker (Session 1)
José Angel Narvaez	President, Malaga University	Speaker (Session2)
Antonio Garcia Rebollar	Economic Councellor, Embassy of Spain to Korea	Speaker (Session 2)
Pedro Manuel Moreno	Director, Cabinet of the Secretary General, the Iberoamerican Summits (TBC)	Speaker (Session3)
Narciso Casado	Director, Department of International Relations, Spanish Confederation of Employers´ Organizations	Speaker (Session 3)
José Maria Merino	Writer and Member of the Royal Spanish Academy	Speaker (Session 4)
Antonio Gil de Carrasco	Director, Cervantes Institute-Tokyo	Speaker (Session 4)

Fidel Sendagorta	Director General, Department of North America Asia and the Pacific, Ministry of Foreign Affairs and Cooperation	
Manuel Nuche	Advisor, Secretary of State of Foreign Affairs, Ministry of Foreign Affairs and Cooperation	
Marta Olea	Director of Communication, the Provincial City Council of Malaga	
Arturo Bernal	General Director, Turismo Costa del Sol	
José Antonio Mena	Mayor, Benahavis City Council	
José María Urbano	Mayor, Estepona City Council	
Maria Jesus Morales	General Manager, Malaga Unviersity	
Antonio Domenech	Director, Office Puente con Corea (Korea Brigde), Malaga University	
Olga Guerrero Perez	Director, Secretariat for Internationalization and International Cooperation, Malaga University	
Oscar Ramos	Director, Asian Studies Center, University of Valladolid	
Agustin Ramos	Director, Institutional Relations, Spanish Center for Korean Research	
Francisco Singul	Director, Department of Culture, The Way of Saint James (TBC)	
David Navarro	Deputy Head of Mission, Embassy of Spain in Korea	
Angel Aranguren	Advisor, Casa Asia	
Rafael Bueno	Director, Politics & Society and Education Programs, Casa Asia	

Sang-yoon Kim	Team Leader, Catalonia Trade and Investment Office	
José Serrano	Innovation Manager, Catalonia Trade and Investment Office	
José Manuel Freijo	Commercial Attaché, Embassy of Spain in Korea	
Juan Sebastian Mateos	Consul and Cultural Attache, Embassy of Spain in Korea	
Oriol Pajares	Student, Faculty of Communications and International Relations, Ramón Llull University (Blanquerna) University of Kyonggi	